

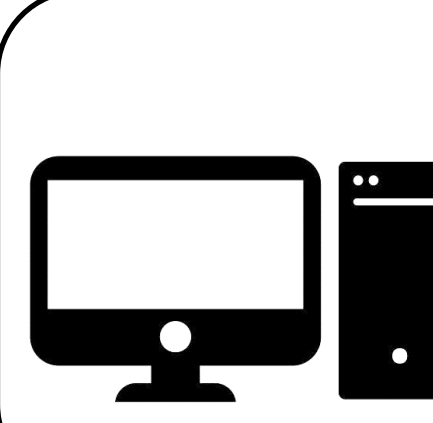
Continuous Glucose Monitoring in Primary Care Practices: Dynamic Resources from the PREPARE 4 CGM Project

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Background

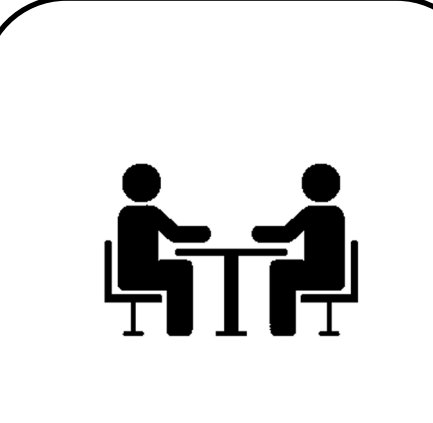
- Continuous glucose monitoring (CGM) is transforming how we evaluate glycemia, educate patients, and engage in shared decision-making and team-based care.
- 90% of type 2 diabetes care is delivered through primary care.
- As use, evidence, recommendations, and insurance coverage for CGM expand further to those with type 2 diabetes, CGM is expanding from an endocrinology-only tool to a **primary care tool**.
- The **PREPARE 4 CGM** project has implemented CGM in more than 60 primary care practices statewide across Colorado, using **three distinct implementation strategies**.
- PREPARE 4 CGM has included development of **dynamic implementation resources**.

The PREPARE 4 CGM study is examining the effectiveness of **three distinct implementation strategies** to expand access to CGM for patients with diabetes in primary care:




Learn

American Academy of Family Physicians (AAFP) Transformation in Practice Series (TIPS) online CGM education and implementation module for practice team
(21 practices)



Learn + Practice Facilitation

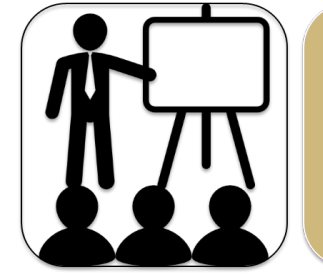






AAFP TIPS online educational module + 6 professional practice facilitation sessions
(22 practices)



Refer

Refer patients to Virtual CGM Initiation Service for initial CGM onboarding and management, with simultaneous practice education and preparation
(24 practices)

Six meetings with practice facilitator to cover:

-  Training
-  Patient identification and tools for tracking
-  Prior authorization
-  Patient engagement and education
-  Data
-  Billing
-  Maintenance

PREPARE 4 CGM Resources for CGM Implementation

- Dynamic resources** developed for and updated throughout the project — key to primary care practice implementation of CGM
- Project website allows “one stop shop” for online and downloadable materials: →
- Popular “green sheet” resources aim to provide everything needed to prescribe CGM to a patient, including eligibility requirements by payer type, chart note examples, and active links to updated manufacturer forms
- Resources updated as new devices and insurance coverage become available

- How to get CGM for Medicaid Patients
- How to get CGM for Medicare Patients
- How to get CGM for Commercial Insurance Patients
- Professional CGM



PREPARE 4 CGM

How to get CGM for Medicaid Patients

Medicaid in Colorado has certain eligibility requirements that must be met in order to provide coverage for personal CGM. If the patient does not meet them, Professional CGM may be an option for intermittent use. This resource will help you navigate Colorado Medicaid's eligibility requirements for coverage, ordering and insurance authorization, and documentation. To download this resource as a PDF, [click here](#).

For a comparison guide on helping your patient choose a CGM and tips on navigating common problems, [click here](#).

- Colorado Medicaid Eligibility Requirements for personal CGM +
- Example Documentation +
- How to Order a Dexcom +
- How to Order a Freestyle Libre +
- How to Order a Medtronic CGM +
- Eversense +
- Additional Help +
- Alternatives if CGM is not Covered by Medicaid +

become an Eversense provider and to pursue information on ordering, visit <https://www.ascensiadiabetes.com/eversense/become-a-provider/#get-started-form>.

Additional Help

- Dexcom representatives:
- Aaron West - Territory Business Manager
Email: aaron_west@dexcom.com
Can help with most Dexcom items, including Hello Dexcom samples.
 - Alex Brown - Territory Business Manager
Email: alex_brown@dexcom.com
Can help with most Dexcom items, including Hello Dexcom samples.
 - Terra Thompson, RN, CDE - Clinical Account Manager
Email: terra_thompson@dexcom.com
Can help with all training and Clarity.
 - Kevin Stroud - District Business Manager
Email: kstroud@dexcom.com
Can assist with urgent items.
- Abbott Freestyle Diabetes Sales Specialist:
Neil Henson - Diabetes Sales Specialist
Phone: 303-513-4307
Email: neil_henson@abbott.com

Alternatives if CGM is not Covered by Medicare

- Professional CGM
- Sample of Personal CGM
- Self-pay for Personal CGM, with or without various coupons, copay reduction programs, and/or vouchers
- If they haven't been seen for diabetes management in the past 6 months, have them seen for this purpose (in-person or via telehealth).
- Membership warehouses with pharmacies, like Costco and Sam's Club, often offer the lowest prices, are usually open to non-members, and may have additional significant discounts for members.

CGM : Medicare Coverage and Ordering

Important Update: Effective 4/16/23
Patients can qualify if simply **treated with insulin** (instead of prior requirement for 3+ daily doses of insulin) OR with a history of “problematic hypoglycemia” even if not treated with insulin.

Medicare has certain eligibility requirements that must be met in order to provide coverage for personal CGM. If the patient does not meet them, Professional CGM may be an option for intermittent use. This resource will help you navigate Medicare's eligibility requirements for initial and continuing coverage, ordering and insurance authorization, and documentation. Note that this applies to traditional Medicare, and individual Medicare managed plans or Advantage plans may vary.

Updated Medicare Eligibility Requirements for personal CGM

- In order to be eligible for Medicare coverage of personal CGM, the following requirements must be met:
- The patient has a diagnosis of diabetes; and
 - The patient is **treated with insulin OR is not treated with insulin but has a history of problematic hypoglycemia**; and
 - CGM is being prescribed to improve glycemic control; and
 - The patient has been seen for diabetes management in the past 6 months (in-person or Medicare-approved telehealth); and
 - The patient requires adjustment to the treatment regimen based on glucose results (either finger stick or CGM readings), unless results tend to be in the target range.
- For **continuing eligibility**, all of the above must be met and Medicare requires that the treating practitioner have a visit with the patient to assess the CGM regimen and diabetes treatment plan at least every 6 months following initial CGM prescription.

- *Problematic hypoglycemia is defined by the CMS criteria as either of the following:*
- Recurrent (more than one) level 2 hypoglycemic events (glucose <54 mg/dL), as evidenced in the medical record by
 - glucose <54 mg/dL, or
 - treating practitioner classifies hypoglycemia as level 2 event, or
 - patient's glucose testing log shows glucose <54 mg/dL, and is incorporated into the medical record
 - At least one level 3 hypoglycemic event (glucose <54 mg/dL, and required third party assistance to treat hypoglycemia), as evidenced in the medical record by
 - notation of third party assistance for treatment of the event, AND
 - at least one of the following:
 - glucose <54 mg/dL, or
 - treating practitioner classifies hypoglycemia as level 3 event, or
 - patient's glucose testing log shows glucose <54 mg/dL, and is incorporated into the medical record

Example Documentation

Chart note example: The following can be added to your chart notes for patients meeting Medicare's eligibility criteria. [You can copy/paste, add to your EHR's macro library](#) (sometimes called smartphrases, dotphrases, or auto-text), and/or modify as needed:

- This patient has a diagnosis of diabetes; is treated with insulin; requires frequent adjustment of the insulin treatment regimen based on glucose results; and has been personally seen to evaluate their diabetes management within the past 6 months.

Ordering and Insurance Authorization

A prescription or order will be required. Many EHRs support directly prescribing/ordering them as you would any medication. Ordering through your EHR will make it easier to reorder in the future. Although patients may choose to use their smartphone, they must use it in conjunction with a reader in order for Medicare coverage of a CGM. Smart-devices are not covered by Medicare as they do not meet the definition of DME.

How to Order a Dexcom

- To order Dexcom, complete the [Medicare Detailed Written Order](#). You must check off the box to order the receiver even if the patient will also use their smartphone.
- Fax the Order and chart notes to ASPN Pharmacy: (866)-879-8150

How to Order a Freestyle Libre

- To order the Freestyle Libre 2, complete the [Medicare Standard Written Order](#). Please note that even though this order asks for the prescribed glucose tests per day, this is no longer a Medicare requirement.
- Fax the Order and chart notes to a Freestyle Libre 2 DME supplier listed on the Medicare Standard Written Order link above.

How to Order a Medtronic CGM

- For Medtronic, visit their healthcare professional website for their most current resources: <https://www.medtronic.com/us-en/healthcare-professionals/products/diabetes/continuous-glucose-monitoring-systems.html>

Eversense

- Eversense requires that the transmitter be implanted; it is recommended that you seek preauthorization for the implantation procedure before ordering. To

Discussion & Early Lessons Learned

- Resources require ongoing and frequent updates to stay relevant and useful for providers, as this landscape changes frequently and quickly.
- Primary care practices need education and tools to complement continued expansion of insurance coverage so that more people with diabetes can benefit from CGM.
- Order of implementation steps can be more fluid than rigid, as small steps lead to bigger steps; eventually all of the steps will be taken.
- Consider Professional CGM as gateway and/or revenue stream for CGM program.
- Utilize samples if possible/available – much to be gained by sample experience.
- Insurance navigation resources remain very important and vary locally.

Practice Characteristics (N=67)	% (n)
Practice Type	
Clinician-Owned	47.8% (32)
Hospital, Health System or Academic Health Center	23.9% (16)
Federally Qualified Health Center	17.9% (12)
Other	10.4% (7)
Staffing	
5+ Providers	40.4% (23)
10+ Staff	56.1% (32)
Diabetes Care and Education Specialist on staff	22.8% (13)
CGM Experience	
2+ providers offer CGM (baseline)	67.8% (40)
5+ CGM prescriptions, past 6 months (baseline)	47.5% (28)



<https://medschool.cuanschutz.edu/practice-innovation-program/current-initiatives/prepare-4-cgm/practice-resources/how-to-get-cgm-for-patients>