

# Triangulation of Professional Identity Formation Efforts: Curricular, Co-Curricular, and Extra-Curricular Initiatives

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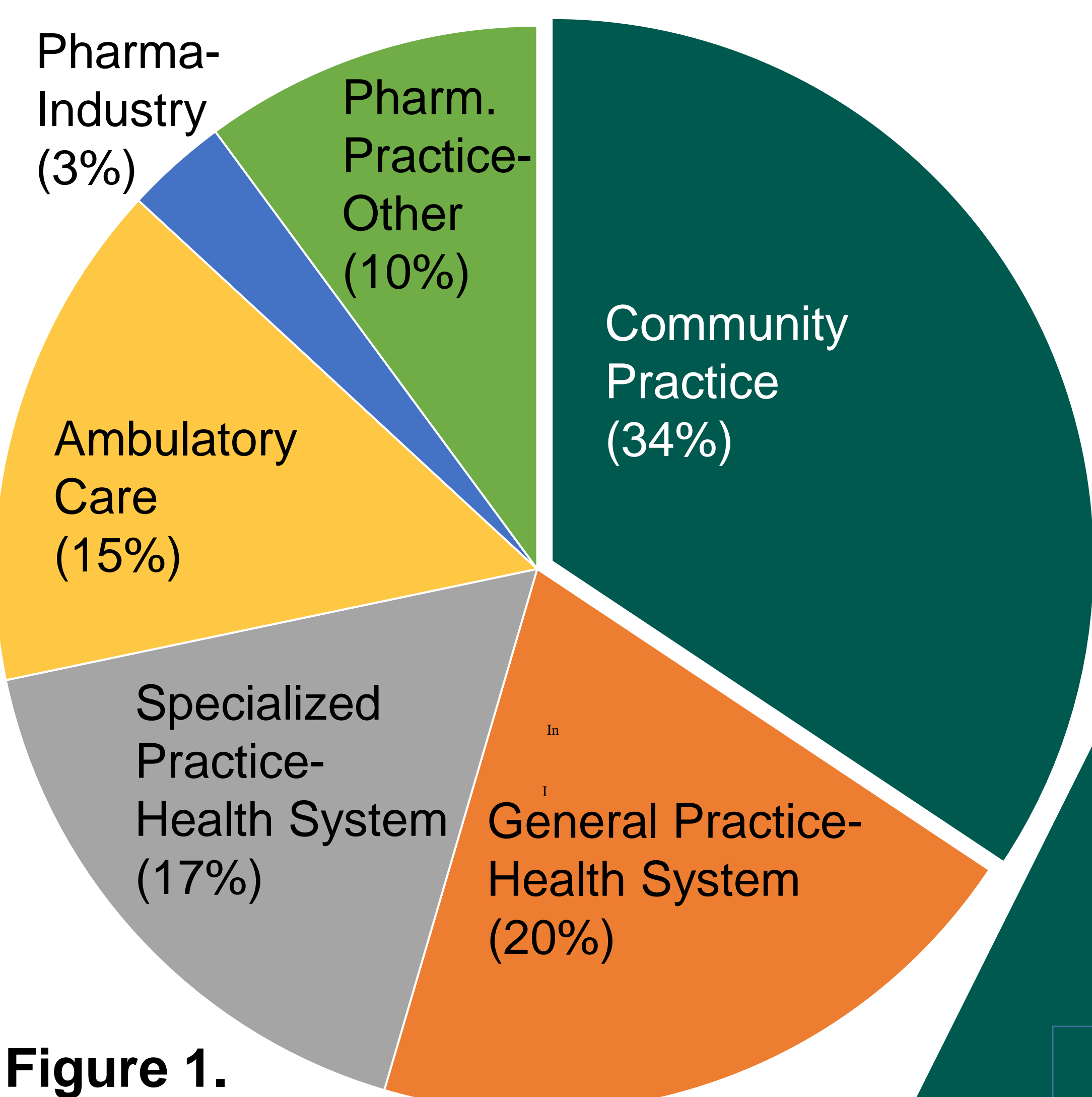
## Objective

Describe our program's multi-faceted approach to assisting students with professional identity formation (PIF).

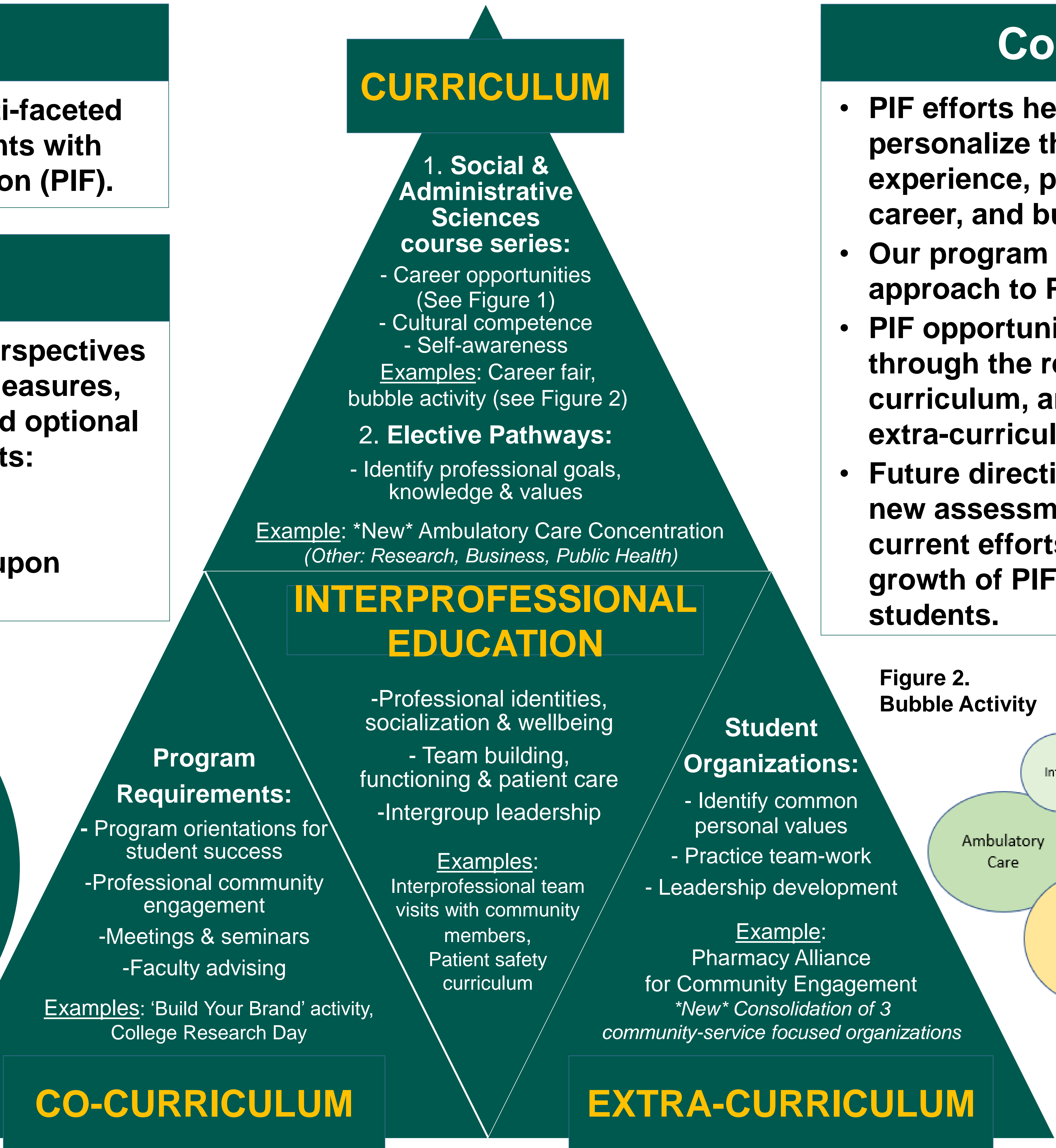
## Methods

Using assessment-driven perspectives and process improvement measures, we implemented required and optional opportunities to help students:

1. Grow professionally
2. Clarify career focus
3. Differentiate themselves upon graduation



**Figure 1.**  
Class of 2023's Long-Term Goals:  
Three Years from now, I expect to be practicing in the area of...



## Conclusion

- PIF efforts help students set goals, personalize their educational experience, plan for their future career, and build their brand.
- Our program has taken a triangulated approach to PIF.
- PIF opportunities are maximized through the required and elective curriculum, and through co- and extra-curricular activities.
- Future directions include exploring new assessment methods to enrich current efforts and foster continued growth of PIF opportunities for our students.

**Figure 2.**  
Bubble Activity

