

# Forecasting a Professional Network of Diabetes Educators in a Developing Country: The DiabetesPRO Community



DiabetesEnf

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## BACKGROUND

- As the prevalence of diabetes continues to rise, more trained nurses are required to help people affected avoid life-changing complications and promote healthier lifestyle behaviors.
- Although global organizations warned of shortfall of nurses and called national leaders to invest in adequately trained nursing workforce, few governments have successfully created networks for nursing professional development in diabetes care and education (DCE)

## AIM

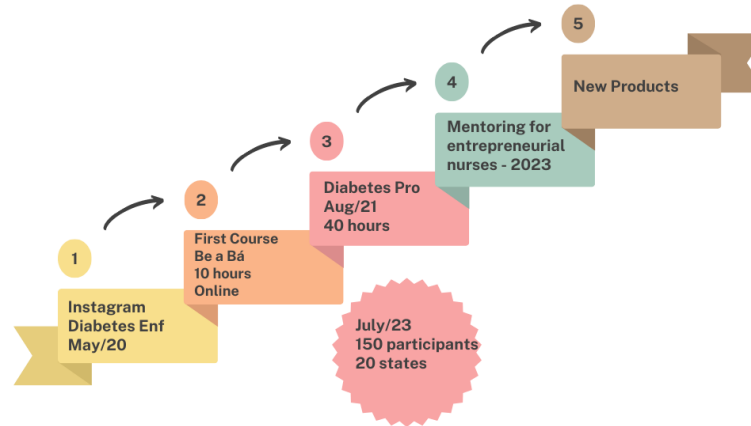
- Review current standards in international certification for diabetes nurses and challenges in equipping nurses to become change leaders

## CURRENT STANDARDS



## DIABETES EDUCATION: A MARKET OPPORTUNITY

- Nursing school curriculum in Brazil: small number of hours devoted to diabetes.
- ↓ Knowledge and Comfort levels
- Majority of people with diabetes: Primary Health Care, Universal Health System



## STRATEGIES OF DIABETES PRO

- Our success is based in 4 approaches:



## CONCLUSIONS

- Diabetes education is a booming market in Brazil, highlighting need for more trained nurses
- Digital tools have helped to expand nursing training in diabetes education and care
- Entrepreneurship in nursing has grown exponentially, with Diabetes being one of the opportunities
- Training in diabetes education and care are not regulated, which devalues the professional and increases the risk of untrained people performing care

## FUTURE DIRECTIONS

- Creation of the Certification in Diabetes for nurses in Brazil via Federal Council of Nursing by 2023
- By July 2024 increase of 100% in DiabetesPro members
- Insertion of Certified Nurses in private practice
- Creation of insurance policies for reimbursement of diabetes education

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